



NEC Car Parking Update

Paid Parking Events where exhibitors are entitled to free parking during build, open and break down

PARK WITH EASE: NEW IMPROVEMENTS TO YOUR NEC EXPERIENCE

We're pleased to share that the NEC is investing £1.5 million to improve your event parking experience. From December 2025, a new hybrid ANPR-enabled barrier system will be in place to help streamline the parking process. Whilst it means there will be a few changes to how you park, we're here to help make that transition smooth and simple.

And there's more good news, by booking in advance with your unique Exhibitor promo code, you will continue to enjoy free parking during build, break down and event open days. Complete this one simple step and your exhibitor parking journey will be seamless from beginning to end.

THE SMART WAY TO VISIT? Book online and in advance:

- We recommend **pre-booking** your parking via the NEC [online portal](#) using the promo code that we will provide in advance. **Please note, physical passes are no longer being issued.**
- It only takes a moment and **you can do it any time up until midnight** the day before your visit – just follow the handy How-to Guide below. (Unfortunately, if you do not pre-book your parking using the promo code, you will have to pay for parking during the open period of the event).
- Please note, there is no change to the current build and break down process when using the lorry park to enter the inner area to load or offload.
- However, if you park in the NEC visitor car parks, you will need to validate your free parking – we recommend pre-booking via the NEC [online portal](#) using your unique exhibitor promo code.

BOOKING PROCESS

- Once you have pre-booked your Exhibitor parking for all event open days, you will **automatically enjoy free parking** up to 96 hours before the event begins (build) through to a maximum of 48 hours after it ends (break down). However, please be aware that **overstays beyond 2:00am** each day may incur additional charges, unless overnight parking is selected when making the booking.

KEY BENEFITS

Effortless access

Your vehicle's number plate is recognised automatically, helping you move in and out quickly during busy build and breakdown periods.

No need for tickets

Say goodbye to misplaced paper passes. It's all digital, all streamlined.

Increased security

The system logs each entry and exit for peace of mind while you're at the venue.

Reliable and accurate

Your entry and exit times are recorded automatically to help ensure accurate and transparent tracking of your parking time.

HOW-TO GUIDE

Pre-book your exhibitor parking at the NEC

Please ensure you book in advance to activate your free parking. To do this, visit:
<https://parking.thenec.co.uk/NECBirminghamexhBooking>

Please ensure you use the above URL for Exhibitors as opposed to the Visitor URL

Book your parking

Month of Event: June 2025

Event: BIRMINGHAM HIGHER EDUCATION 2025

Please select your parking dates:

June 2025: Su 1, Mo 2, Tu 3, We 4, Th 5, Fr 6, Sa 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, **23**, **24**, 25, 26, 27, 28, 29, 30

July 2025: Su 1, Mo 2, Tu 3, We 4, Th 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

Total No. of Days: 1

No. of Vehicles: 1

Hall No.: 9

[Promo code?](#)

Get Prices

1. Select the month and then our event from the dropdown list.
2. Select the date(s) you need parking for and whether you require single or multiple days.
3. If you select more than one consecutive day, overnight parking will be offered. If your vehicle will remain onsite beyond 2:00 AM, select 'Overnight Parking' to avoid overstay charges.
4. Select our Hall Number.
5. Click 'Promo code?'.
6. Enter your unique promo code that we have provided.
7. Click 'Get Prices'.
8. Select your free Exhibitor parking product.
9. Enter your details and vehicle registration number.
10. Press 'Book Now'.

Your booking is now complete. An email confirmation will be sent to you. If you need to make any changes ahead of our event, simply use the 'Manage my Booking' link in your confirmation email - amendments can be made right up until midnight the day before your arrival. Please note that Exhibitor Advantage upgrades are still available. If you wish to book Exhibitor Advantage, please search without using your promo code. For clarity, upgrades do not include build and break parking, therefore you should book following the guidance above as this will cover these periods and book Exhibitor Advantage for the open period as a separate transaction. In addition, upgrades do not include overnight parking) Promo codes are unique and single use only. Use of promo codes is traceable to individual bookings. **Full parking terms and conditions can be found [here](#).**

DIDN'T PRE-BOOK?

- During build, when entering the car park on your first day, **if you have not pre-booked your car parking in advance before midnight on the day of your arrival, your vehicle will not be recognised on exit.** To exit the car park on the first day you will need **to validate your free car parking** by either using your Voyage Control QR code or by collecting an NEC QR code from the lorry park team, venue security or our organiser team. The Voyage Control QR code or the NEC QR code must be validated by entering your vehicle registration and scanning the code at any pay-on-foot machine in the venue or at the car park exit barrier.
- However, **you can still pre-book your parking in advance for the rest of your stay**, via the NEC [online portal](#) using your unique exhibitor promo code that we have provided. Once you have selected all the event open days you will automatically enjoy free parking up to 96 hours before the event begins (build) through to a maximum of 48 hours after it ends (break down) – just follow the handy How-to-Guide above. However, please be aware that overstay beyond 2:00am each day may incur additional charges, unless overnight parking is selected when making the booking. **The booking must be completed before midnight for the following day** and please remember, to exit the car park on the first day, you will need to follow the process outlined above.
- **For exhibitor vehicles arriving at the NEC for the breakdown only**, there is no requirement to collect an NEC QR code or validate if you are using the lorry park only. However, a separate NEC QR code is required for the break down period **if you are parking your vehicle in an NEC car park**. Simply collect an NEC QR code from the lorry park team, venue security or our organiser team and validate at the pay-on-foot machines in the venue or at the car park exit barrier.
- Unfortunately, your vehicle won't be recognised at the exit barrier and the standard on-the-day rate will apply (card payment only) if you don't validate your free booking and/or pre-book your car parking before entering the car park.